CHAMPIONS OF CHELTENHAM

THE WINNING TRAINER, JOCKEY & HORSE MATRIX

BROUGHT TO YOU BY
LUCRATIVE RACING

Why Cheltenham Is Different

Cheltenham isn't just another race meeting.

It's louder. It's faster. It's more competitive.

And every year, thousands of punters approach it the same way:

- Follow the hype
- Back the obvious favourite
- React to the latest big win
- Chase short prices.

And every year, many walk away disappointed. Not because they can't pick a horse, but because they're betting without structure.

Cheltenham rewards patterns.

Certain trainers peak their horses for this week. Certain jockeys consistently deliver under pressure. Certain horses repeatedly handle the undulations and the **famous uphill finish.**

That repeatability is where your edge lies.

What This Guide Gives You

This isn't a tipping sheet. It's a filter.

- ✔ **Trainers** who consistently perform at the Festival
- ✔ **Jockeys** who thrive on the biggest stage
- ✔ **Horses** proven at Cheltenham
- ✔ Profiles that historically deliver

Instead of guessing, you'll start recognising **patterns.**
Instead of reacting, you'll start evaluating.

The Festival Performance Matrix

☑ Successful Trainer

☑ Top Jockey

PROVEN TRAINER RECORD

TOP FESTIVAL JOCKEY

CHELTENHAM FORM

☑ Course Proven Horse

WHEN ALL THREE ALIGN...
YOU'VE GOT A CONTENDER.

The Festival
Performance Matrix

A simple 15-point system designed to highlight structurally suited horses.

🏆 Trainer (0–5)

- Strong Festival strike rates
- Consistent runners over multiple years
- Evidence of outperforming market expectation

Reputation doesn't earn points.
Results do.

🎩 Jockey (0–5)

- Proven Festival performance
- Strike rate
- Ability to deliver under pressure

Some riders just "get" this track.

🏔 Course Form (0–5)

Cheltenham has its own persibananality.

The hill finds weak finishers. The **undulations** catch poor jumpers.

If a horse has already proven it can handle this track — that matters.

Interpreting the Score

13–15 → Strong structural alignment
10–12 → Solid Festival profile
7–9 → Needs improvement **or price** support
0–6 → Likely up against it

The score narrows the field.
The price determines the bet.

The Trainer Edge

Certain trainers thrive at **Cheltenham.**
Others win often — but are fully factored into the odds.

🏆 TIER 1

MARKET OUTPERFORMERS

✓ Henry De Bromhead
✓ Gavin Cromwell

TIER 2

STRONG FESTIVAL OPERATORS

✓ Dan Skelton | ✓ Lucinda Russell

Reliable and respected, but typically shorter odds.

🪙 MARKET-EFFICIENT ELITES

✓ Willie Mullins | ✓ Nicky Henderson

Big names who deliver. You pay a premium for their runners.

Big Reputation ≠ Big Value.

Our scores are based on **performance, not just fame.**

The Jockey Edge

TIER 1

PROVEN FESTIVAL PERFORMERS

- ✓ Harry Skelton
- ✓ Mark Walsh

TIER 2

HIGH-CLASS, MARKET-AWARE RIDERS

- ✓ Paul Townend | ✓ Nico de Boinville
- ✓ Jack Kennedy

These riders are elite — but the market usually prices that in.

- Highly capable, often riding for powerful yards.

Again, respect the ability — but always consider the price.

🥇 EMERGING / VALUE WATCH

- ✓ D J Gilligan | ✓ Sean O'Keeffe

These riders may not have the same volume of Festival wins but have shown strong performances in recent seasons.

Smaller samples, but capable of outperforming expectations.

Alignment Lifts Probability

When proven connections align.

Willie Mullins ➤➤➤ Paul Townend

GALOPIN DES CHAMPS

The Cheltenham Course Factor

Cheltenham is not a neutral track.

It has personality.

- ✔ **The undulations** test balance.
- ✔ **The downhill run** tests jumping rhythm.
- ✔ **The uphill finish** exposes weak stamina.

Some horses handle it naturally.

Others don't.

And that difference shows up repeatedly.

~~~ **Undulations**

↑ **Uphill Finish**

Why Course Form Matters More Here

At many tracks, strong horses adapt.

At Cheltenham, the track often wins.

That's why certain horses:

- ✔ Travel smoothly here
- ✔ Jump better here
- ✔ Finish stronger here

And others repeatedly struggle.

How We Scored Course Form

We looked at recent Cheltenham runs (last four seasons) and rewarded:

- ✔ Previous wins at the track
- ✔ Festival placings
- ✔ Multiple strong performances

One run can be noise.

Repeated strong runs are a **pattern**.

And patterns are what the Matrix is built to find.

Tuesday Matrix Ratings

🏆 Champion Hurdle

Constitution Hill
- Trainer: **3**
- Jockey: **4**
- Course Form: **5**

Total Score: **12 / 15**

Lossiemouth
- Trainer: **3**
- Jockey: **4**
- Course Form: **5**

Total Score: **12 / 15**

Proven Talent & Course Form

⛰️ Arkle

Lulamba
- Trainer: **3**
- Jockey: **4**
- Course Form: **3**

Total Score: **10 / 15**

Be Aware
- Trainer: **4**
- Jockey: **5**
- Course Form: **2**

Total Score: **11 / 15**

Strong Novice Alignments

Wednesday Matrix Ratings

🏆 Champion Chase

Captain Guinness
- Trainer: **5**
- Jockey: **4**
- Course Form: **4**

Total Score: **13 / 15**

Marine Nationale
- Trainer: **3**
- Jockey: **4**
- Course Form: **5**

Total Score: **12 / 15**

Experience & Course Proven Profiles

🐎 Brown Advisory (Novice Chase)

Koktail Divin
- Trainer: **5**
- Jockey: **3**
- Course Form: **3**

Total Score: **11 / 15**

The Big Westerner
- Trainer: **5**
- Jockey: **3**
- Course Form: **3**

Total Score: **11 / 15**

Well-Prepared Novice Stables

Thursday Matrix Ratings

🏆 Stayers' Hurdle

Flooring Porter

- Trainer: **5**
- Jockey: **4**
- Course Form: **5**

Total Score: 14 / 15

Bob Olinger

- Trainer: **5**
- Jockey: **4**
- Course Form: **5**

Total Score: 14 / 15

Two Elite Profiles
Targeted Preparation & Proven Course Form

🐎 Ryanair Chase

Envoi Allen

- Trainer: **5**
- Jockey: **4**
- Course Form: **5**

Total Score: 14 / 15

Protektorat

- Trainer: **5**
- Jockey: **5**
- Course Form: **3**

Total Score: 13 / 15

Top Profiles in a Competitive Field

Friday Matrix Ratings

🏆 Gold Cup

The feature race of the Festival.

Inothewayurthinkin

- Trainer: **5**
- Jockey: **5**
- Course Form: **4**

Total Score: **14 / 15**

- The strongest structural profile. If the price allows, this is the benchmark runner.

Galopin Des Champs

- Trainer: **3**
- Jockey: **4**
- Course Form: **5**

Total Score: **12 / 15**

- Outstanding course record.
- High score — but price sensitivity crucial.

🏇 14:40 – Mares' Chase

Dinoblue

- Trainer: **3**
- Jockey: **4**
- Course Form: **4**

Total Score: **11 / 15**

Jade De Grugy

- Trainer: **3**
- Jockey: **4**
- Course Form: **3**

Total Score: **10 / 15**

Well-prepared mares to consider

How To Identify Value

1 **Start With The Score**

Every shortlisted runner is rated out of 15:

- **13–15** → Elite alignment
- **11–12** → Strong contender
- **9–10** → Needs the right price
- **Below 9** → Likely vulnerable or correctly priced

2 **Compare Score vs Price**

This is where the edge lives. Ask:

- Is the highest scorer also the shortest price?
- Is a 12/15 horse priced like a 9/15?
- Is a big-name runner scoring lower than expected?

You're looking for **misalignment** between rating and odds.

3 **Let The Market Show Its Hand**

Festival betting is emotional.

Popular horses get overbet.

Ante-post betting — use bookies offering **"non runner no bet"**

And sometimes, the "solid" profile drifts leaving plenty of value on raceday.

4 **Don't Force A Bet**

Not every race offers value. If:

- Top scorers are very short
- Scores are tightly grouped
- The market already reflects the ratings.

Pass. You win long-term by being selective.

The Quick Checklist

Before backing any horse:

- ✓ **Scored 10+**
- ✓ At least two strong pillars
  - • Trainer • Jockey • Course
- ✓ Price bigger than the structure suggests
- ✓ No obvious weakness hiding underneath

If those line up...
You're betting with **logic** — not noise.

What This Really Shows You

Cheltenham isn't random. It rewards:

- Preparation
- Proven course ability
- Targeted campaigns
- Elite partnerships

And that pattern repeats every year.

Betting markets are far from perfect.

- Emotion distorts prices.
- Public money overreacts.
- Short-term narratives dominate.

And this applies to all horse races —
not just Cheltenham Festival.

**What happens when you apply this
consistently — beyond just one week in March?**

Are You Ready For The Next Step?

You've just seen how a focused ratings system can reveal **strong contenders.**

Where the **betting market** may have **missed something,**

And as a result, where **the bookmaker** is vulnerable.

Now imagine having **consistent** access to selections with a **clear edge,** without a time-consuming selection process to run through, and **no guesswork** involved.

What kind of profits could you make throughout 2026? It's more than you think – **potentially a lot more.**

That's why we've put together a **short video** explaining **exactly what this looks like.**

CLICK HERE TO WATCH THE VIDEO

https://lucrativeracing.com/challenge26/